

































EmailSuccess Comparison with other MTAs



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Function	EmailSuccess	PowerMTA	MailerQ
Deliverability			
Adaptive email deliverability (AutoTuning) <i>Automated tuning parameter based on individual ISP technical requirements to optimize delivery with minimum effort.</i>	 (Auto Tuning)		
Delivery priority management <i>Advanced queueing technology allows for the processing of high message volumes, define specific IP pools and configure different queues according to delivery type.</i>			
Advanced analytics <i>Analyze performance using powerful web searching and analytic reports, and feed back all the information into your CMS system.</i>			
MX rollup <i>Select a provider by DNS name and MX server.</i>			
Bounce classification			
Bounce management			
Feedback loop			
Compliant Authentication & Security			
DKIM signing			
SPF compliance			
DMARC compliance			

Input handling rules	✓	✓	✓
Dedicated source IPs	✓	✓	✓
STARTTLS encryption	✓	✓	✓
Management of STARTTLS connection by headers	✓ (11.15)	✗	✗
Advanced settings			
Live email archive	✓	✗	✓
DNS handling	✓	✓	✓
Configurable logfile <i>EmailSuccess is able to collect detailed logs from your messages and system events, and send this data to one or more custom defined files, called collectors. The following data types are supported: delivery, bounces, feedback, joined, blacklist, and autotuning.</i>	✓ (Collectors)	✓	✓
System administrator console	✓	✓	✓
Web UI	✓	✓	✓
Submit email			
SMTP	✓	✓	✓
API Rest	✓	✓	✓

* Sources: respective company's available marketing, technical and online documentation.

Ready to start? [Contact us!](#)
Tell us about your next delivery challenge

EmailSuccess



HIGH PERFORMANCE

Deliver dozens of millions of emails per day giving you full control over Speed, Latency, Reliability and Deliverability parameters.



SUPERIOR DELIVERABILITY

Reach targets easily. We ensure your emails have the best chance of avoiding anti-spam filters and land in the target inbox.



ADVANCED INTELLIGENCE

Optimize delivery by tuning email delivery parameters automatically and in real-time; platform tuning has never been so effective!

5 Reasons to Choose EmailSuccess

With EmailSuccess, your communications go exactly where you expect them to. See what over 15 years of experience in Email Delivery solutions can do for you with all the tools you need to build or improve your reputation and get your emails delivered to the inbox.

➤ **ADAPTIVE EMAIL DELIVERABILITY (Autotuning)**

Automate parameter tuning based on individual ISP technical expectations to optimize your deliverability with minimum effort. Analyze ISP responses and create powerful rules to let system automatically adapt to the providers.

➤ **COMPLIANT AUTHENTICATION**

DKIM signing, SPF and DMARC compliance, input handling rules, dedicated source IPs; everything you need to certify the sender of your messages

➤ **FLEXIBLE QUEUES**

Segregate your traffic to prioritize your most important emails.

➤ **WEB INTERFACE**

Monitor every aspect of the system, research messages and their history, analyze and export them.

➤ **DATA COLLECTOR**

Integrating the platform with external log analysis tools is simple, you can choose the output format and fields to analyze only the data you need.

About

Diennea specializes in digital marketing projects. Founded in 1996, the company offers a proprietary multi-channel marketing and automation platform, **MagNews** (available in both SaaS and On-Premises versions), for the creation and management of digital direct marketing campaigns. The platform is supported by its high-volume email delivery system, **EmailSuccess**, the first and only MTA solution in Italy.

All projects begin with creating value for the contact. The evolution of BrandAwareness, into Lead Generation and Engagement, are the stepping stones to achieving the main objectives of its B2B and B2C marketing clients. Professional experience, breakthrough creativity and a results-oriented approach are the unique mix of ingredients that separate Diennea from the rest in Digital Strategy.

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BRANDS WHO CHOOSE EMAILSUCCESS



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